

EMPLOYMENT OPPORTUNITY

Executive Director, Green 2.0

Green 2.0 is a nonprofit organization dedicated to increasing racial diversity inside of mainstream environmental NGOs, foundations and federal government agencies. The Green 2.0 advocates for data transparency and accountability to ensure that these organizations increase their racial diversity.

The Goal:

To have the largest environmental NGOs, foundations and federal government agencies implement measures to scale up racial diversity, especially at the senior executive and board levels.

Green 2.0 is motivated by:

- A desire for a more racially diverse environmental movement;.
- A movement that integrates equity and justice into its work; and
- The belief that these changes will position organizations to win environmental battles and produce equitable environmental outcomes for those most impacted, especially people of color.

This endeavor is the result of five years of painstaking effort and is here to stay. Green 2.0 will push for increased accountability and work to ensure more diverse candidates are considered and represented at the highest levels in the mainstream environmental movement.

Green 2.0 is and will be a sustained drumbeat to move the environmental movement toward increased opportunities for people of color and a climate where talented people of color can thrive. Please learn more about Green 2.0 at diversegreen.org.

What We Need:

We seek an Executive Director in our Washington, DC office to effectively lead and execute the Green 2.0 mission and vision which is to create actionable change among nonprofits and foundations in the environmental space to prioritize diversity among their leadership. The Executive Director will have hands-on expertise, contextual knowledge, strong critical thinking abilities, sound leadership capabilities and the unrelenting drive to advance the strategic mission and vision of Green 2.0.

Our successful candidate will be responsible for overseeing operations, financial planning and budget, program initiatives and strategic campaigns while maintaining strong stakeholder relationships and key prospect contacts that will propel the mission and vision of Green 2.0.



Green 2.0

Formally the Green Diversity Initiative

Responsibilities:

- Executive Leadership: Provide sound organizational leadership skills in all key areas of functioning including fundraising, management of staff, financial management, communication and marketing, campaign implementation and strategic planning.
- Fundraising and Relationship Building: Oversee the identification, research and solicitation of foundations and individual donors. Refine and enhance the existing fundraising strategy and goals.
- Board Management: Effectively leading board governance and acting as a liaison by communicating strategic planning goals, fiscal budget requirements, and solutions to operational challenges that may arise.
- Media and Public Relations: Serve as a spokesperson, maintain relationships with reporters and columnists, and ensure that staff are managing a growing press operation including the appropriate press contacts at local, state and national news media outlets, as well as ethnic media and new digital outlets.
- Communications: Outstanding presentation and communication ability. Ability to comfortably interact with diverse audiences including staff, donors, Board members, and community groups. Willingness to engage in public conflicts with environmental organizations.
- Project Management: Provide overall operational support management that will advance the mission of Green 2.0.
- Organization Mission and Strategy: Upholding Green 2.0's mission and vision to be a soundboard for change among various environmental organizations.

Requirements:

- At least 3 years of experience as an Executive Director for a non-profit; prior experience in public policy, fundraising or lobbying a plus.
- Thorough understanding and experience working with and managing racially diverse and geographically dispersed teams, creating inclusive environments, with an ability to build strong, trusting relationships that will help shift the current perspectives of target organizations.
- Stellar organizational and financial management skills.
- A collaborative and relationship-building mindset.
- Deep understanding of and commitment to equity and justice work.
- Strong oral and written communication skills, as well as demonstrable project management skills.

Green 2.0 is an Equal Opportunity Employer and a proud champion of creating a more diverse and equitable workforce.

To apply, please upload your cover letter, resume and writing sample at recruitment@rabengroup.com and indicate 'Executive Director' in the subject line.