



Green 2.0

Formally the Green Diversity Initiative

Demographic Survey Template

GuideStar has launched a new set of standards to collect the diversity data for non-profit organizations in collaboration with D5 Coalition and Green 2.0. GuideStar worked in collaboration with the D5 Coalition, which developed the standards with a wide range of partners to advance transparent and uniform data collection about staff, board and volunteers demographics in the nonprofit and philanthropic sectors, enabling more informed decisions about philanthropy. For more information about GuideStar, the D5 Coalition and Green 2.0, please check out the following links: <http://www.guidestar.org/> | <http://www.d5coalition.org/> | <http://diversegreen.org/>

{A paragraph about organizational commitment to the issue}

The requested information is captured for reporting purposes only. In requesting that you fill out this survey about your personal demographic information, we respect and will ensure your anonymity. We also recognize that you may decline to provide information about specific questions and respect that personal choice. **COMPLETING THIS SURVEY OR ANY ASPECT OF THIS SURVEY IS STRICTLY VOLUNTARY.** This survey will take approximately 1 to 2 minutes.

Please review and answer the following questions.

Category

- Staff
 - Staff Member - Full-time
 - Staff Member - Part-time
 - Senior Staff Member
- Board of Trustees Member
- Volunteer

Gender

- Male
- Female
- Transgender/Non-Conforming
- Decline to State

Sexual Orientation

- Lesbian/Gay/Bisexual/Queer
- Decline to State

Please check if the following categories are applicable.

- Individual with disabilities
- Decline to State



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Race (Please check the category that best applies to you)

- Asian/Asian American
- Black/African American
- Hispanic/Latino/Latina
- Native American/American Indian/Alaska Native/Native Hawaiian
- White
- Multi-racial or multi-ethnic (2+ races/ethnicities)
- Other: please specify
- Decline to State

Generation (Please check the category that applies to you)

- Traditionalists (1927-1945)
- Boomers (1946-1964)
- Generation X (1965-1979)
- Generation Y/Millennials (1980-2000)
- Generation Z (2000-2020)
- Decline to state

Additional Organizational Questions: Diversity Strategies (Yes/No)

- We track retention of staff, board, and volunteers across demographic categories
- We track income levels of staff, senior staff, and board across demographic categories
- We track the age of staff, senior staff, and board
- We track the diversity of vendors (e.g., consultants, professional service firms)
- We have a diversity committee in place
- We have a diversity manager in place
 - This position is full-time.
- We have a diversity plan
- We use other methods to support diversity (feel free to share in the comments section)